

## Contact

Nagercoil  
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[akinfopark.com](http://akinfopark.com) (Company)

## Top Skills

Problem Solving  
Teamwork  
Communication

# Godwin Raja S

Business Head | Former Software Architect | AI-Powered Business Transformation | Driving Global Innovation | Bridging Technology, Strategy, and Growth | Success in Emerging Markets | Enabling Tech-Driven Innovations

India

## Summary

From starting as a developer to becoming a Software Architect and now leading as a Business Head, my journey has been driven by innovation, problem-solving, and technology-led business transformation. With over a decade of experience in software development, digital marketing, and business consulting, I have built and led high-performing teams that deliver scalable, future-proof solutions.

At AK INFOPARK, my focus is on Blockchain, AI, ERP, and CRM solutions, ensuring secure transactions, workflow automation, and business process optimization. Our custom ERP and CRM systems have helped enterprises streamline their operations, enhance customer engagement, and drive revenue growth. We continuously integrate AI-driven automation to improve decision-making and operational efficiency.

### Key Areas of Expertise:

- AI & Blockchain Solutions – Secure transactions, predictive analytics, automation
- ERP & CRM Implementation – Custom-built solutions for seamless business management
- Digital Marketing Strategy – Helping brands establish a strong digital footprint
- Software Development & SaaS – Scalable applications in FinTech, E-commerce, and Enterprise Tech
- Business Consulting – Guiding startups and enterprises in technology adoption and expansion

### Leadership & Business Growth

My leadership philosophy is built on collaboration, innovation, and strategic thinking. At AK INFOPARK, we don't just develop software,

we build business-centric, scalable, and secure solutions that empower organizations.

I strongly believe in mentoring teams, fostering creativity, and encouraging open discussions. Whether it's refining a digital strategy, architecting a robust tech ecosystem, or helping startups scale their business, I ensure that our solutions align with market needs and long-term goals.

#### Vision & Future Goals

- Expanding business footprints in UAE, Thailand, Malaysia, USA, and Europe
- Scaling our Digital Marketing Wing with 100+ major enterprise clients
- Supporting startups through tech-driven consulting & financial investments
- Strengthening our expertise in FinTech, AI, and Enterprise SaaS Solutions

If you're interested in business transformation, technology consulting, or AI-powered solutions, let's connect! I'm always open to exploring new ideas, partnerships, and growth opportunities.

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## Experience

### AK INFOPARK

7 years 2 months

#### Business Head

June 2023 - Present (1 year 9 months)

Nagercoil, Tamil Nadu, India

I specialize in leading projects in Blockchain, FinTech, and AI solutions, ensuring secure transactions and automation. I have also developed custom ERP and CRM solutions, optimizing business processes and workflow automation. Furthermore, I spearheaded digital marketing strategies to maximize customer engagement and revenue growth.

#### Software Architect

April 2022 - June 2023 (1 year 3 months)

Nagercoil Area, India

Development Team Lead  
January 2018 - April 2022 (4 years 4 months)  
Nagercoil Area, India

The Innovative Technologies  
Technical Lead  
January 2015 - December 2017 (3 years)  
Nagercoil

Project Management and Technical Advisor

Xerago  
UI Developer  
September 2013 - December 2014 (1 year 4 months)  
Chennai

Create the websites and Resolve The Technical issues arise on the process of websites

HiTech Solutions  
Software Engineer  
February 2013 - July 2013 (6 months)  
Nagercoil

Develop the IEEE Projects with the innovative ideas and lead the students who develop the Computer projects for various purpose

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## Education

C.S.I Institute of technology  
Master's Degree, Computer Science · (2010 - 2013)

SLB Govt Hr Sec School  
Sivanthi Adithanar College, Nagercoil, General Studies · (1999 - 2004)